



Amcom bolsters national presence

Amcom Telecommunications Limited today announced the rebranding of its 100% owned subsidiary IP Systems to Amcom IP Tel. The change will align IP Systems with the Amcom brand and bolster the leading fibre network provider's growth nationally. The acquisition of IP Systems in May 2010 was Amcom's first step into the fast growing Cloud services market.

The Amcom IP Tel business is a market leader in hosted IP telephony in Australia, with over 80,000 handsets in operation. There is a growing demand from customers to move from an on-premises solution to the 'Cloud' and Amcom IP Tel is well positioned to meet this demand in the private or public cloud .

Amcom is pleased to announce the appointment of Peter Neatnica as the Group Executive to lead the Amcom IP Tel business based in Melbourne. Peter is well regarded in the industry and brings over 20 years of experience to the role, including 10 years with NEC Australia in various capacities.

Amcom Chief Executive Officer Clive Stein said, "We are delighted with the appointment of Peter Neatnica as Group Executive IP Tel and believes he has the leadership qualities and business acumen to drive our growth objectives."

As part of its launch into the Cloud IT services market in February 2011, Amcom entered into a partnership with BlueFire Corporation for the delivery of a further 11 Cloud-based services. Now with 12 products in its suite of Cloud service offerings, Amcom has strategically leveraged its existing fibre network infrastructure to deliver a private service in high demand.

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For more information or access to interviews please contact:

Jenny Coyle
Devahasdin
(08) 9226 2222
jenny@devahasdinpr.com.au